Watch the video up to 00:49.

When does the scene take place exactly? _____________________________________________________

Who are the main characters? Write their names.

_____________  ______________  ______________  ______________  ______________  ______________

Mog is going to cause a series of calamities which will ruin everything. Can you predict what Mog might do to ruin Christmas Day?

Watch the short film and compare your predictions with what actually happens to Mog. Pause at 02:40.


Now watch the rest of the film and answer the following questions.

What kind of video is it?

☐ a Christmas recipe  ☐ an interview  ☐ a music video  ☐ a trailer  ☐ a TV commercial

What is the video entitled? ______________________________________________________________

The scene takes place ☐ in the USA ☐ in the UK. Justify.

_____________________________________________________________________________________

_____________________________________________________________________________________

_____________________________________________________________________________________

What is the slogan of this TV commercial? __________________________________________________

Which product is advertised? ☐ a book  ☐ a turkey  ☐ a charity  ☐ 999  ☐ a fire brigade

Sainsbury’s is the third largest chain of supermarkets in the United Kingdom. Mog the cat is the creation of children’s writer Judith Kerr. For Sainsbury’s Christmas campaign, the 92-year-old author wrote a new story, "Mog’s Christmas Calamity." She also illustrated a book of the same name to accompany the ad. It is exclusively sold in Sainsbury’s stores. The profits from the sales of the book and of a specially created Mog soft toy will be donated to a charity to support the work they do in the UK for children's literacy.

Write the name of the charity. → _______________________________________________________

Read and tick all that apply! → Its logo includes ☐ visuals ☐ letters ☐ words ☐ a sentence ☐ a phrase

What’s the purpose/the objective of the TV commercial? To convince us to _____________________________

________________________________________________________________________________________

Who is the target* audience of the TV commercial?

☐ children  ☐ teenagers  ☐ women  ☐ men  ☐ single people  ☐ old ladies

Judith Kerr makes a cameo appearance in the TV commercial. Can you spot her? She plays the role of ___________  ___________  ___________  ___________  ___________  ___________  ___________  ___________

What does she suggest for Mog? _____________________________

Is Mog a he or a she? Listen carefully! ☐ It's a he.  ☐ It's a she.

What does Debbie reply? _____________________________

Sainsbury’s  Save the Children
Read the adjectives below, they will help you give your opinion.

brilliant (genial), great (super), terrific (formidable)
impressive (impressionnant), fabulous, fantastic,
outstanding (exceptionnel), interesting
entertaining (distrayant), moving (émouvant)

this TV commercial is ___________________________
the facial expressions of Mog are ___________________________
the 3D animation is ___________________________
the special effects are ___________________________
the soundtrack is ___________________________
the voice-over is ___________________________

Arrange the elements of the story in the right order to make a summary of the story.

Mog, a tabby pussycat lives with her owners, Mr. and Mrs. Thomas, and their two children, Nicky and Debbie. They are looking forward to Christmas.

However following a visit from the fire chief and his brigade, the Thomas family turn to see all their neighbours standing in the doorway, armed with mops and brooms for the clean-up, as well as delicious festive food, drinks and decorations.

As she tries to get away from danger, she unintentionally destroys everything, including plates, mugs and bottles, pieces of furniture, a grandfather clock and the Christmas tree.

Everyone comes together to celebrate the Christmas festivities. After all, Christmas is for sharing.

But when Mog wakes up, calamity strikes! She sets off a chain of unfortunate events which almost ruin Christmas for the Thomas family.

First Mog notices that there’s black smoke coming out of the oven in the kitchen. She panics and starts making a mess everywhere in the kitchen.

Unfortunately, she manages to escape outside. But with the inside of the home covered in soot and the turkey burnt to a crisp, it looks like Christmas will be cancelled for this year.

The story takes place on Christmas Day.

Luckily, she inadvertently dials 999 and the fire brigade while walking over the telephone.
Exercise 1 → Write about everyone's dreams. Write the verbs in the past continuous.

It was Christmas Eve and everyone in the Thomas family (sleep) ___________________ peacefully.
The parents (have) __________________________ sweet dreams. Their two children, Nicky and Debbie, (dream) __________________________ about what Santa would bring them.

Nicky (fly) __________________________________ a plane.
Debbie (perform) __________________________ an experiment with her new chemistry set.
Mr. Thomas (play) __________________________ cricket with his new bat.
Mrs. Thomas (kiss) __________________________ Captain Thomas.

But Mog the cat (dream) __________________________________ sweetly.
She (have) __________________________ a nightmare.

Exercise 2 Memory Test → What were they all doing when the Christmas dinner was being served?
Read and tick "True" or "False":

1. Mr. Thomas was carving the turkey. ■ True ■ False
2. Mrs. Thomas was serving vegetables. ■ True ■ False
3. Children were pulling Christmas crackers. ■ True ■ False
4. An old man was watching TV. ■ True ■ False
5. A man was lighting a candle. ■ True ■ False
6. A man was playing the violin. ■ True ■ False
7. An old lady was passing food. ■ True ■ False
8. A woman was tucking a napkin into her collar. ■ True ■ False
9. People were sitting on the stairs. ■ True ■ False
10. A couple was dancing. ■ True ■ False
11. People were laughing. ■ True ■ False
12. Two boys were playing with their tablets. ■ True ■ False
13. A man was filling his plate with food. ■ True ■ False
14. People were balancing food on their laps and eating. ■ True ■ False
15. Others were singing Christmas carols. ■ True ■ False

Exercise 3 → Look at the picture. What were they all doing on Christmas Day at 3 pm?
make a toast / drink / eat Christmas pudding / wear a Santa costume / play / pull a cracker / eat an egg / have fun

____________________________________________
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