An old red hat, a blue duffle coat, a note attached to his coat, a battered suitcase, a jar of marmalade, and a marmalade sandwich, you all know London's famous bear called Paddington.

You are going to watch a short film about Christmas.

→ How much do you know about British Christmas traditions?

Now watch the short film on [http://viewpure.com/KfaSxlKlslE?start=0&end=0](http://viewpure.com/KfaSxlKlslE?start=0&end=0)

What kind of video is it?
- [ ] a Christmas recipe
- [ ] an interview
- [ ] a music video
- [ ] a trailer
- [ ] a TV commercial

When does the scene take place exactly?

What is this Christmas TV advert called?

Write the slogan. → _______________________________

You don't know the word "spend"! Look it up in [wordreference.com](http://wordreference.com). What does "spend" mean in French?

What does the hashtag refer to? #lovethebear refers to __________________________________________

Click on the logo M&S to find out what the letters M and S stand for. Look at the bottom of the page.

What can you buy at M&S? Look at the icons at the top of the page.

Which products are advertised in this Christmas ad? Observe the webpage.

As part of the campaign and for £3, you can buy a limited edition children's storybook which tells the tale of the Christmas advert. For each book sold, £2 will be donated to a charity called NSPCC to support the work they do to help children.

Who is the target* audience of the TV commercial?
- [ ] children
- [ ] parents
- [ ] teenagers
- [ ] women
- [ ] men
- [ ] single people
- [ ] old ladies

What's the purpose/the objective of this Christmas advert? To persuade us to _________________________________

Final task → Write a tweet for #lovethebear.

Read the adjectives below, they will help you give your opinion.

- [ ] brilliant /ˈbrɪljənt/ (génial)
- [ ] great, super, effective (efficace)
- [ ] moving, touching (émouvant)
- [ ] entertaining (distrayant), magical, just perfect
- [ ] funny, humorous /ˈhjuːmərəs/
- [ ] (null) rubbish, lousy /ˈlauzi/
- [ ] boring /ˈbɔːrɪŋ/ (ennuyeux),
- [ ] silly, stupid, ridiculous,
- [ ] manipulative /məˈnɪpjuːleɪtɪv/

I like ≠ I don't like this TV Christmas advert because it is _________________________________

The facial expressions of Paddington are __________________________________________

The special effects are _________________________________

The music is _______________________________________

The voice at the end is ________________________________

The message is _____________________________________

Any other ideas?
Watch the short film again, then take the quiz!

1. What's on the armchair next to Paddington's bed?
   - his hat  
   - his suitcase  
   - a stocking  
   - his duffle coat

2. There is a robot on the bedside table.  True  False

3. There is a stocking at the end of the bed.  True  False

4. Paddington is dreaming that Santa is giving him a present for Christmas. What is it? __________________

5. The window opens on the left.  True  False

6. It is raining.  True  False

7. Read and tick the right option.
   - In Paddington's street there are 2 cars, but there's also a yellow beetle and a red bus.
   - In Paddington's street there are 3 cars, but there's also a yellow beetle and a bike.
   - In Paddington's street there are 4 cars and a motorbike.
   - In Paddington's street there is too much snow, we can't see anything.

8. There is a face drawn on the moon.  True  False

9. Someone put theirs under a Christmas tree. What are they?
   - oranges  
   - stockings  
   - trainers  
   - mince pies

10. What colour are the letters M and S on the stockings?  red  silver  gold  green  blue

11. Write numbers (1-4) to put these events in order.

<table>
<thead>
<tr>
<th>Nº</th>
<th>Sentences</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Paddington is putting a present under the Christmas Tree.</td>
</tr>
<tr>
<td>2</td>
<td>Paddington is eating a mince pie.</td>
</tr>
<tr>
<td>3</td>
<td>Paddington is putting a present in the stocking S.</td>
</tr>
<tr>
<td>4</td>
<td>The burglar is putting the presents back under the Christmas Tree.</td>
</tr>
</tbody>
</table>

12. What's on the roof? You can tick more than one answer.
   - a sleigh  
   - Christmas lights  
   - snowmen  
   - a star  
   - reindeer
   - an angel  
   - a Queen's guard  
   - A Christmas tree  
   - a Santa Claus

13. There is a red letter box in the street.  True  False

14. The boy who is filming Paddington and Santa Claus wears glasses.  True  False

15. Which continents can you see on the boy's globe?
   - Europe  
   - North America  
   - Asia  
   - Africa  
   - Australia

16. What can be seen in Alice's garden? ___________________

17. Alice is wearing her superheroine costume and the mask is on her eyes.  True  False

18. In Paddington's kitchen, next to the TV set, there's a letter box between a snowman and a Christmas tree.  True  False

19. What colour is Paddington's paper crown?  red  silver  gold  green  blue

20. Tick the London landmarks you can see at the end of the short film.

   - Tower Bridge  
   - Big Ben  
   - The Gherkin  
   - The London Eye  
   - The Shard

©isagms80
Exprimer une possession (rappel sur le génitif)
Observe les phrases suivantes.

It is Paddington’s marmalade.  It is Alice’s Christmas tree.

Surligne en bleu le propriétaire puis en vert l’objet possédé, entoure en noir ce qui relie les deux.

Traduis ces phrases en français. Que remarques-tu ? L’ordre des mots est __________________ .

En anglais je commence par donner le ____________ du propriétaire.

__________________________ + __________ + ______________________

Pour exprimer une possession, j’utilise le génitif. ______ est la marque du génitif.

Remarque : au pluriel, l’apostrophe seule suffit. les cadeaux des voisins → the neighbours’ presents

Observe les questions suivantes. Whose pudding is it?  Whose crackers are they?

Avec WHOSE, je demande _______________.

L’ordre des mots est ______________ + ______________ + ___________/____________?  

Entraîne-toi maintenant. Mr Brown retrouve des objets dans la rue. Il se demande à qui ils appartiennent. Rédige les questions.

Relie chaque objet à son propriétaire puis rédige des possessions avec un génitif.
Finally Paddington gives the burglar a marmalade sandwich, wishes him Merry Christmas and receives a hug in return. The man regrets his criminal past and says thank you to Paddington.

Paddington is dreaming about a jar of marmalade when he hears Santa Claus on the roof above.

To go back home, Paddington decides to take Santa's sleigh. He is just making himself comfortable, when the Christmas decoration sleigh starts to slip.

They also eat delicious mince pies on the way.

The man shuts his eyes and waits for the crash. But when he opens his eyes again...they are flying!

Through the window Paddington and the burglar watch Alice unwrap her Christmas present. The man understands the true spirit of Christmas.

That night a journalist breaks the news that Santa was caught on camera in London not with an elf...but with a bear! Paddington is the hero who saves Christmas!

Paddington recognises the name of his friend Alice on a gift tag. He decides to help Santa Claus. Together they redeliver all the presents the burglar has stolen.

He hurries over to the window, flings it open and finds a man rubbing his head. The man is a burglar carrying a big bag of stolen presents. But with his red coat, his red stocking on his head and his beard, Paddington mistakes him for Santa Claus.